

**FAMILY  
BUSINESS**  
SINCE 1947



**SPECIAL CABLES ■ FLEXIBLE CONTROL & AUTOMATION CABLES ■ TEMPERATURE MEASUREMENT ■ ASSEMBLIES**

On June 4th, SAB Bröckskes GmbH & Co. KG celebrates our 75th anniversary in Viersen-Süchteln. When Peter Bröckskes, Sr. started the business in a small garage nobody could know what would come out of it. Today SAB Bröckskes is a leading cable manufacturer with 550 staff members worldwide and ships to 100 countries worldwide.

In the anniversary year, SAB Bröckskes does not only look back to the beginning but also looks forward to the future.

SAB was built on the principles of value-oriented action, loyal cooperation with its staff members, suppliers, and customers as well as a sustainable treatment of resources.

We would like to thank all our staff members, customers, and business partners who have accompanied us for decades and thus helped to shape our success.

### **Three Generations Manage the Challenges of Their Time**



**Peter Bröckskes, Sr.**

Determination, diligence, and ambition were the formula for the success of the company founder Peter Bröckskes, Sr. With a pioneering spirit and a good understanding of customer needs, Peter Bröckskes started his one-man business in 1947 with the building of alarm systems.



**Peter Bröckskes, Jr.**

Peter Bröckskes turns the previous company philosophy and strategy upside down by moving away from the trading business, towards becoming a special cable manufacturer and problem solver. True to the motto "Faster than you think", SAB Bröckskes becomes a leader in the industry and grows at a time when others in the cable industry are getting into trouble.



**Sabine Bröckskes-Wetten**

The young entrepreneur continues the course of expansion while still maintaining quality and service consciousness. Together with the SAB team, SAB achieves the most successful years in the company's history. Sabine Bröckskes-Wetten is now focusing on digitalization, health management, and structural changes, making the company ready for the next decade.



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# Milestones- 75 years of SAB History

## 1947

Foundation of the company by Peter Bröckskes, Sr. in Süchteln (Lower Rhine) Germany.

Production of component parts for telecommunications and low-voltage technology.

## 1950

Start of thermocouple and resistance thermometer production.

## 1958

Start of cable production (8 employees).

## 1979

Expansion of the company area (120 employees).

## 1989

Death of Peter Bröckskes sen., Peter Bröckskes takes over the management.

## 1990

Presentation of the cable track cable, type SAB-S 100 T at the Hanover Fair.

## 1992

Export to over 40 countries (300 employees).

## 1994

Certification quality management system according to ISO 9001.

Start of cooperation with JPM Câbles in France.

## 1995

Presentation of the new technically advanced SABIX® halogen-free cables.

Foundation of Kabelspecialist Bröckskes in the Netherlands.

Start of wire and cable harnessing.

## 1998

Expansion of the company area to 110,000 m<sup>2</sup> and building of a logistic center.

Start of partnership with AUXICOM in France.

## 1999

Foundation of a sales office in the United States, SAB North America.

## 1996

Foundation of Câblerie SAB in France (Fusion of JPM Câbles and Eku Câbles).

## 1997

SAB celebrates the fiftieth anniversary with the subsidiaries.

## 2004

Foundation of a sales office in China, SAB China.

## 2005

Start of partnership with Thomas Cable Company in Korea.

Certification environmental management system according to ISO 14001.

## 2006

First representation in India.

## 2007

SAB celebrates the sixtieth anniversary.

## 2008

Certification occupational health and safety management acc. to NLF/ILO-OSH 2001 and OHSAS 18001:2007.

## 2009

Sabine Bröckskes, daughter of the Executive Director Peter Bröckskes, takes over the Technical Management at SAB Bröckskes.

## 2012

Start of partnership with Pozitron in Russia.

## 2014

Completion of a new production hall.

## 2015

Start of partnership with Alltronix in India and with Precision Technologies in Singapore.

## 2016

Start of partnership with Electrodart in Israel and Kabel-Projekt in Poland.

## 2011

Building of a new production hall for wire and cable harnessing.

Certification energy management system according to ISO 50001.

Sabine Bröckskes is new shareholder of the SAB-group. Peter Bröckskes remains Chief Executive Officer.

## 2017

SAB celebrates the seventieth anniversary.

Sabine Bröckskes-Wetten takes over the management of the company.

## 2022

SAB celebrates the seventy fifth anniversary. SAB celebrates twentieth anniversary in USA.

